



## MUSIC INDUSTRY CHIEF WELLBEING OFFICER

I provide Chief Wellbeing Officer functions on a contract basis for small. emerging, and independent labels as well as larger labels who are seeking to incorporate this role into their corporate culture for the greater good of preserving the mental and physical wellness of those on their staff and on their roster of talent.

## WHAT IS THIS?

A Music Industry Chief Wellbeing Officer is primarily responsible for the overall physical, mental, and emotional wellbeing of a label's employees and roster of artists. I focus on the strategic delivery of psychological health initiatives impact the mental well-being of your organization's C-Suite. executives. employees, and most importantly, the artists signed to your label.

My services bring the needed mental health and wellness care to your organization and your artists in a cost effective and efficient way.

Why work with me? I will blow you away with my sensitivity to and wisdom about people. I am innately insightful and intuitive. I lead and guide - I don't just "do". I bring a perspective that will level up your team and I create value by bringing strong market experience and deep industry knowledge of the treatment landscape.



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o docdtherapy



## HOW DO I ACHIEVE THIS?

I develop and implement programs across the organization with the goal of improving physical, mental, and emotional health and overall wellbeing of all employees and artists.

I collaborate with all the departments within the label to integrate wellness into the organizational culture.

I offer consultation across the label in the areas of employee/artist behavior, psychological health, performance management, and risk assessment across all levels of executive leadership, business function and artist roster.

I deliver tailored case management and mental health subject matter expertise to include primary prevention, resilience support, general education/training, triage/problem assessment, treatment navigation/case management, management consultation, crisis management, community referrals, and behavioral/mental health coaching.

I research, identify, and compile data regarding top-tier treatment providers, assessment professionals, and treatment facilities that can address a variety of higher level of care needs across a diverse population. Assist in building strong relationships and managing alliances with top-tier referral resources to expand provider network across all levels of the higher level of care continuum.

The Minds of Music

I offer my services as "hour based" packages:

20 hours per month (5 hours per week) 40 hours per month (10 hours per week) 60 hours per month (15 hours per week)

Due the time, care and effort that I put into my services for your organization, I have limited availability remaining for each of these packages.

Call or email me today to arrange a free consultation and needs assessment for your label.



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